



BIRDS ON THE BRINK

BIRD MORTALITY

ITS CAUSES AND WAYS TO REDUCE IT





HABITAT LOSS
IS BY FAR THE
GREATEST CAUSE
OF BIRD POPULATION
DECLINES

CAUSE: COLLISIONS


HOW TO REDUCE THEIR IMPACT:

Reduce night lighting in and on tall buildings


Warn car drivers in high-collision areas

Install flash rather than steady-burning lights on communication towers


Place wind turbines away from areas of high bird concentrations




599M / 25M
birds are killed by building windows annually




234K / 17K
birds are killed by wind turbines annually



6.6M / 220K
birds are killed by communication towers annually



200M / 14M
birds are killed by cars annually



30.6M / 26.5 M
birds are killed by power lines (collision and electrocution combined) annually

CAUSE: CATS

HOW TO REDUCE THEIR IMPACT:

• Keep cats indoors

2.4 billion / 196 million birds are killed by cats annually

CAUSE: CHEMICALS

HOW TO REDUCE THEIR IMPACT:

• Limit the broadcast spray of pesticides and insecticides

• Introduce integrated pest management practices in agricultural areas

2.7M* birds are killed by agricultural chemicals annually

LEGEND

Estimated Number of Birds Killed per Year	
U.S.	Canada

* US numbers unavailable.
Source: State of the Birds report 2014 stateofthebirds.org

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AT YOUR HOME:

- Plant southern California native, drought-tolerant plants
- Conserve water
- Do not spray pesticides/insecticides for ants or other insects; be more clever than them, and kind!
- Do not use rodenticides, including gopher-cides
- Do not use rodent control sticky traps or snap traps (we receive several dead songbirds per year from traps)
- Eat and drink organic and local products whenever possible
- Eat low on the food chain
- Use shade grown coffee and sustainably harvested teas whenever possible
- Drive a fuel-efficient car
- Help educate your neighbors by LIVING the example

WHO CAN YOU CONTACT TO HELP?

Organizations that Purchase and/or Manage Land for Conservation:

- ◆ Ventura Hillside Conservancy
- ◆ The Nature Conservancy (for the Ventura/Santa Barbara region contact: 805/258-7202; nature.org)
- ◆ National Park Service
- ◆ American Bird Conservancy
- ◆ National Audubon Society
- ◆ Ducks Unlimited
- ◆ California Audubon
- ◆ Birdlife International
- ◆ US Fish and Wildlife Service's National Wildlife Refuge System
- ◆ Santa Monica Mtns. Conservancy
- ◆ Sierra Club
- ◆ Mountain Restoration Trust

